



# Professional Insurance Agents of Wisconsin, Inc.

## 2025 Supporting Member Benefits

	PLATINUM	GOLD	SILVER
<b>YEAR ROUND</b>			
PIAW Company Membership - \$789 value	✓	✓	✓
Company logo and link to company website from www.piaaw.org	✓	✓	✓
Recognition in New Member Packets	Logo	Logo	✓
Recognition in 3 issues of <i>Wisconsin Professional Agent (WPA)</i> magazine (circ. 3000)	Logo	Logo	✓
Recognition as supporting company member in weekly e-newsline (circ. 4300)	Logo	Logo	✓
Recognition on event signage	Logo	Logo	✓
Discount on advertising in WPA Magazine	20%	10%	5%
Logo on 2 covers of WPA Magazine	✓		
FREE full page 4 color ad in WPA Magazine	2	1	
<b>ANNUAL CONVENTION</b>			
FREE registration/s - value \$209 each	4	2	1
Recognition in promotion	Logo	✓	✓
Recognition on event signage	Logo	Logo	✓
Magazine "Thank You"	Logo	Logo	✓
Premier booth location in Trade Show	✓	✓	✓
Trade Show Booth	Free	50% Discount	
Stand alone signage with logo	✓		
<b>ANNUAL WINTER GET-AWAY</b>			
FREE registration/s - value \$179 each	4	2	1
Recognition on event signage	Logo	Logo	✓
Magazine "Thank You"	Logo	Logo	✓
Recognition on event nametags	Logo	✓	
Recognition on attendee gift	✓		
Stand-alone sign with logo in Classroom	✓		
<b>ANNUAL SCHOLARSHIP GOLF OUTING</b>			
FREE registration/s - value \$175 each	4	2	1
Recognition on event signage	Logo	Logo	✓
Sign at a tee box	Lg Ind. Sign	Ind. Sign	Group Sign
Magazine "Thank You"	Logo	Logo	✓
Sponsored tee box	✓		
<b>ADDITIONAL BENEFITS</b>			
Receive all print and electronic communications	✓	✓	✓
Access to PIAW membership list	✓	✓	✓
Free posting on PIAW Job Board	✓	✓	✓

## BENEFITS OF TIER PROGRAM

ONE SOLICITATION - ONE INVOICE - ONCE A YEAR!

***Yes, we would like to be a Supporting Member in 2025!***

### Major Sponsorship Levels

(Includes membership and no multiple solicitations.)

_____ Platinum	_____ Gold	_____ Silver
\$14,500	\$9,500	\$5,500

Over Please

## Basic Membership \$789

Visit piaw.org for a full list of Associate/Company benefits or call PIA at 800-261-7529.

### À la carte Event Sponsorship Opportunities – Basic Membership Required

#### Convention - Engage 2025

<b>Elite:</b> Includes 4 registrations and same benefits as Platinum level - Convention only	_____	\$7,000
<b>Premier:</b> Includes 2 registrations and same benefits as Gold level - Convention only	_____	\$5,000
<b>Champion:</b> Includes 1 registration and same benefits as Silver level - Convention only	_____	\$2,500

#### Winter Get-Away

<b>Arctic Blast:</b> Includes 2 registrations and same benefits as Platinum level - WGA only	_____	\$1,500
<b>Blizzard:</b> Includes 1 registration and same benefits as Gold level - WGA only	_____	\$1,000
<b>Ice Breaker:</b> Same benefits as Silver level – WGA only	_____	\$500

#### Annual Scholarship Golf Outing

<b>Hole in One</b> – Includes 4 golf registrations & same benefits as Platinum – Golf only	_____	\$1,500
<b>Eagle</b> – Includes 2 golf registrations & same benefits as Gold level – Golf only	_____	\$1,000
<b>Birdie</b> – Includes 1 golf registration & same benefits as Silver level – Golf only	_____	\$500
<b>Hole Sponsor</b> – Company logo on individual sign at a tee box	_____	\$250

Supporting Member Total \$ _____
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OR

Basic Membership	\$ <u>789.00</u>
A' la Carte Sponsorships	\$ _____
Total	\$ _____

Company Name \_\_\_\_\_

President/CEO Name \_\_\_\_\_

Main Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Total Amount \$ \_\_\_\_\_ Method of Payment: Check \_\_\_\_\_ Credit Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ Code \_\_\_\_\_

Pay now or tell us when you would like an invoice: December 2024 \_\_\_\_\_ January 2025 \_\_\_\_\_



**Return to:**  
**Professional Insurance Agents of Wisconsin, Inc.**

725 Heartland Trail, Ste 108 / Madison, WI 53717

Email: [sfaherty@piaw.org](mailto:sfaherty@piaw.org)

Or, fill out online at piaw.org

Questions? 608-274-8188

**Thank You!**